

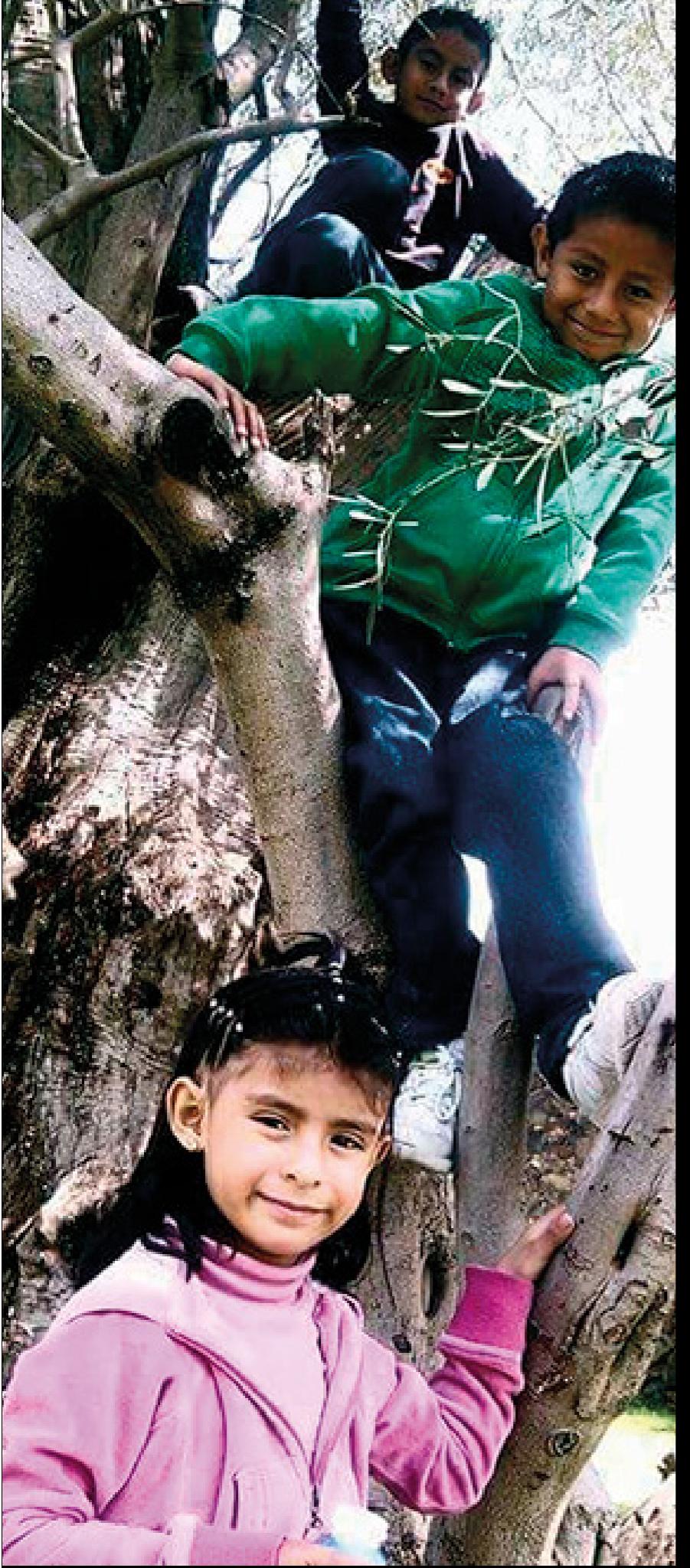
MEXICAN PINEAPPLE



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**Stories that
matter.**

DMASS Business is the leading company in production and commercialization of completely organic farm produce. A 100% Mexican enterprise that has become one of the most important benchmarks of garden produce both in the Mexican and international markets.

We have more than 17 years of experience backing us up, but our clients, from North America and Europe to Middle East, are our biggest strength and guarantee our professionalism.

In addition of having more than 200 acres of top quality crops, we also have more than 24 certifications as important as SAGARPA's organic product seal, and others like SENASICA, Bioagricert, Global GAP, amongst others.

We grow the best varieties of avocado, mango, banana, watermelon, papaya, pineapple, melon, lychee, lemon, jackfruit, coffee and sugar, all seasonal farm produce that are always delivered guaranteeing their freshness and top quality.

OUR MISSION



Being a leader company in the production and commercialization of organic farm produce in national and international markets.



We aim to distinguish ourselves for the superior quality of our products and the satisfaction of our clients, building a strong long term relationship with them.



OUR VISION

Increase our leadership in the commercialization of our farm produce, providing a quality service with continuous improvement, expanding our commercial relationships and guaranteeing the satisfaction of your clients.





OUR PRINCIPLES

1 TRUST

We recognize and believe our clients and work team act in good faith.

2 LOYALTY

Committed to serving our clients at all times.

3 PROFESSIONALISM

Achieving it through discipline, trust, and the desire to learn and progress.

4 INNOVATION

Using technological tools that allow us to fully develop our company.

5 TRANSPARENCY

Always acting consistently providing clear and timely information.



PINEAPPLE CHARACTERISTICS

The fruit is oval and thick measuring an average of 12 inches long and 6 inches in diameter. Its edible pulp is surrounded by green bracts which become orange when ripe and form the skin of the fruit.

At the upper end, the bracts transform into a crown of leaves. Its flesh, yellow or white, is meaty, aromatic, sweet, and juicy. The center is a fibrous trunk that extends from the pedicle to the crown.



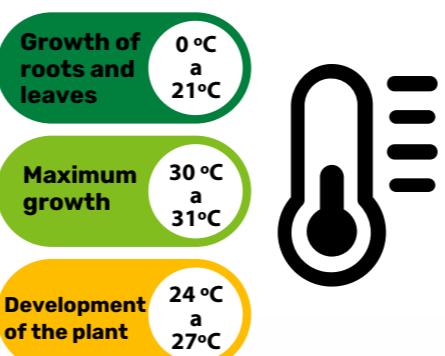
MEXICAN PINEAPPLE

PINEAPPLE EDAPHIC CONDITIONS AND CLIMATE

This crop can be sown all year round as long as it has an irrigation system. The seeds must be selected by size and type to uniform each planted surface; It needs to be sown at a suitable depth so that when it grows and fructifies it will not tip over due to the weight of the fruit and the effect of the wind. A spatula should be used to deepen the sprouts.

The growth of roots and leaves is practically zero at temperatures below 69° F; maximum growth occurs between 86° and 87° F; and the best development of the plant is achieved when the annual temperature is between 75 and 80° F.

The cultivation of pineapple requires well drained permeable soil, franco-limosos, and with a pH of 5 to 6; avoid planting in clay soils, poor structure and poor drainage.



PINEAPPLE PEAK AVAILABILITY

FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV



MEXICAN PINEAPPLE

PINEAPPLE USES



Consuming it fresh is a pleasure. It can be cut into cubes or slices. Juices and concentrates, jams and preparations can be processed in the food industry.



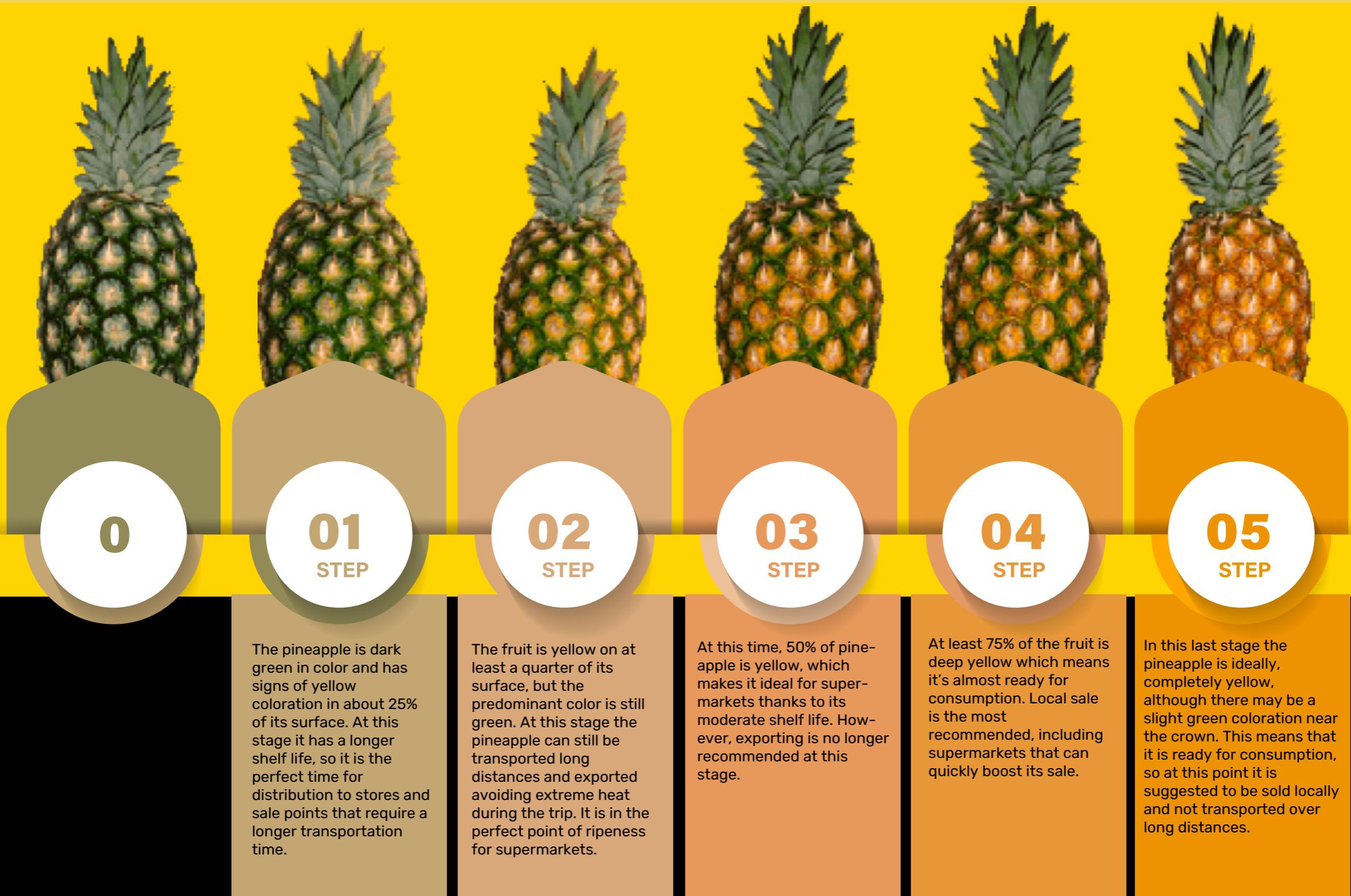
PINEAPPLE USES

With the shell you can make water, vinegar, and a traditional drink called tepache that requires a certain degree of fermentation.



MEXICAN PINEAPPLE

PINEAPPLE MATURING



MEXICAN PINEAPPLE

PINEAPPLE BENEFITS

Helps regulate blood sugar levels

1

Improves skin health

2

It is diuretic and refreshing

3

Improves blood circulation.

4

Rich in vitamin C

5

Promotes digestion which can help to reduce
gastric acid and gas problems.

6

Beneficial for the heart. It can be an aid in
reducing the formation of blood clots.

7

It is excellent for weight loss diets.
Pineapple contains 85% water, carbohydrates and fiber.

8



MEXICAN PINEAPPLE

MAIN VARIETIES OF PINEAPPLE GROWN IN MEXICO

76%

CAYENA LISA



Big size, fast maturity, sweet, high juice content, domestic market.

18%

MD2



Small size, long shelf life, very sweet, national market and export.

3.1%

ESMERALDA



Large size, medium maturity, low acidity level, sweet.



MEXICAN PINEAPPLE



PINEAPPLE MARKETING AND EXPORT

The Mexican Pineapple

EXPORTS REPRESENT ONLY



9.84%

availability of pineapple in Mexico



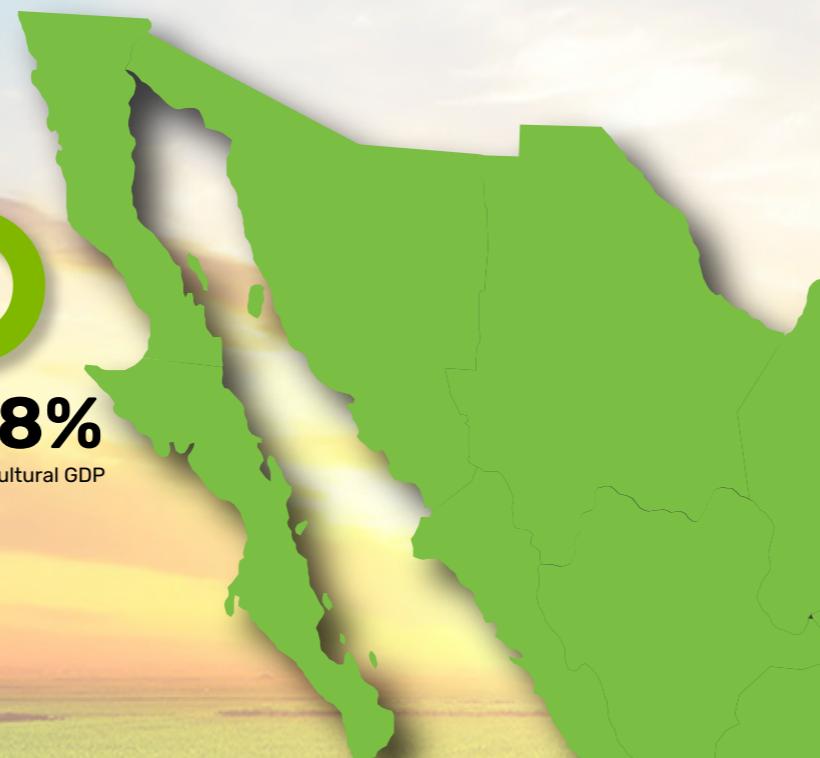
29.06%

Mexico Pineapple production growth in the last 9 years.



0.48%

Mexico Agricultural GDP



Pineapple is a tropical fruit with great value in the international market and potential in the manufacture of agro-industrial products. In the 2010-2019 period, pineapple production grew in abundance to 29.06% and exports grew just as quickly in the same period, going from 20.8 to 86.3 billion tons.

Exports grew in the last 9 years up to

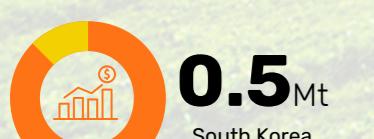
86.3 BILLION OF TONS

EXPORT MARKETS



85.6 Mt

United Estates



0.5 Mt

South Korea



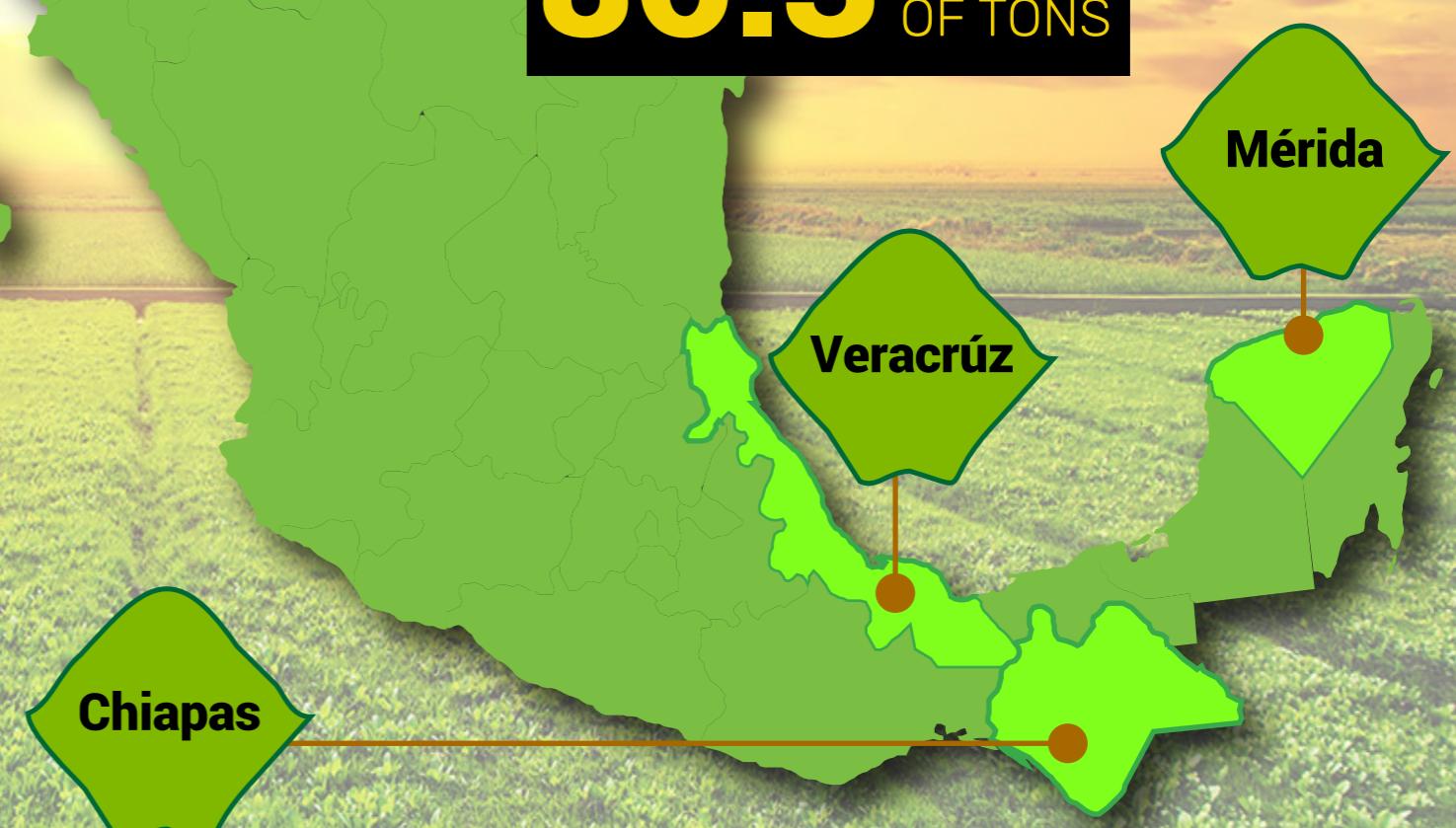
0.1 Mt

Spain

875.84 Mt
PRODUCTION

86.27 Mt
NATIONAL CONSUMPTION

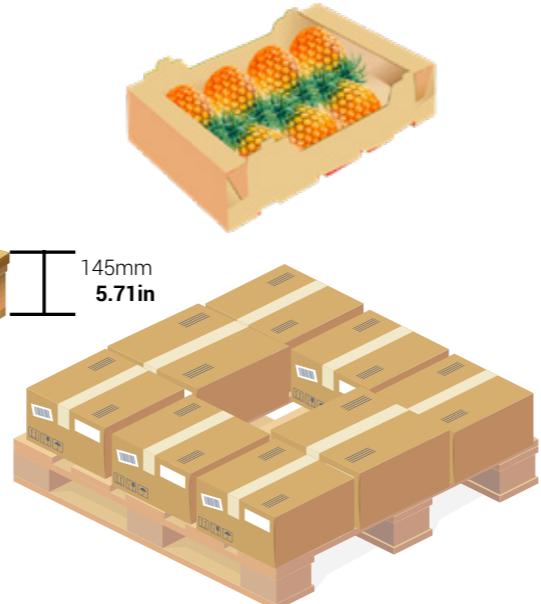
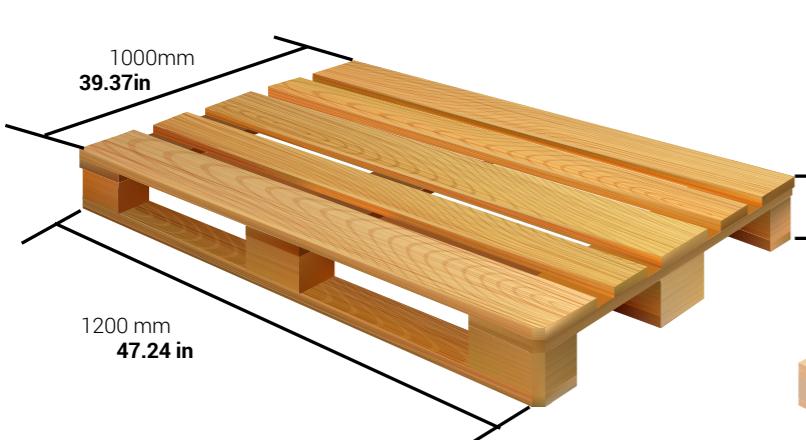
790.83 Mt
EXPORTS



MEXICAN PINEAPPLE

PINEAPPLE PALLET CONFIGURATION

DIMENSIONS OF PALET



40FT CONTAINER SET UP

TRANSPORT Trailer truck with refrigerated 48ft box.

BOXES 1000 Boxes 40lb

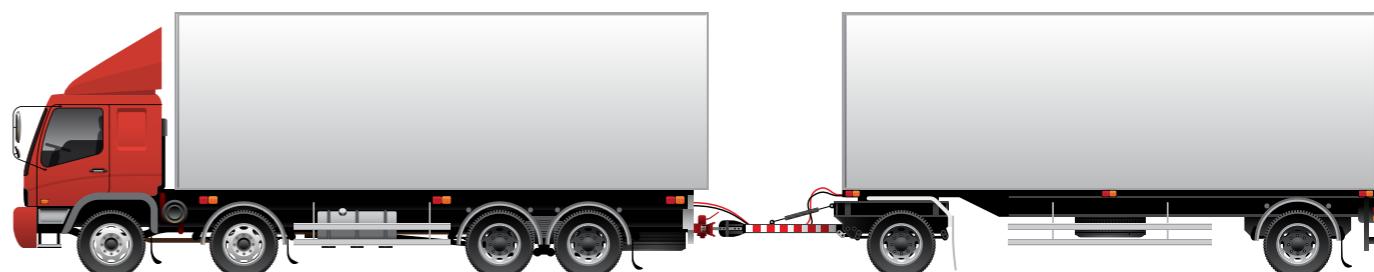
PALLETS 24 pallets

2 FULL 40FT CONTAINERS SET UP

TRANSPORT Full trailer truck with two 40ft refrigerated containers.

BOXES 2,800 Boxes 25lb (1,400 per container)

PALLETS 40 pallets (20 per container)



FRUIT SUPPLY SEASONS

FRUIT SEASONS																		
MANGO				LEMON	AVOCADO		PAPAYA	BANANA				JACKFRUIT	LYCHEE	MELON	WATERMELON	PINEAPPLE		
TOMMY ATKINS	KENT	HADEN	ATAULFO	PERSIAN LIME	HASS	FUERTE	MARADOL	TAHI	VALERY	CAVENDISH	TABASCO							
JAN																		
FEB																JAN		
MAR																MAR		
APR																	APR	
MAY																	MAY	
JUN																	JUN	
JUL																	JUL	
AGO																	AGO	
SEP																	SEP	
OCT																	OCT	
NOV																	NOV	
DEC																		DEC



AGRICULTURAL CERTIFICATIONS



**U.S. FOOD & DRUG
ADMINISTRATION**



MEXICAN PINEAPPLE

AGRICULTURAL CERTIFICATIONS

As the Work Plan for the Export of PIÑA to the United States of North America establishes, any Packing-Exporter company must register as a packer and have the according certification. For such effect a Verification Unit authorized by SAGARPA verifies every year our installations and the controls for carrying out the packing tasks according to the specifications that the Work Plan itself establishes.



POLLUTION RISK REDUCTION SYSTEMS

DMASS BUSINESS S.A. de C.V., with the interest of sending harmless products to the final consumer, has implemented this system to reduce the possibility of contamination.

What is the Pollution Risk Reduction System (SRRC)?

It is the group of measures and procedures established voluntarily by SAGARPA to ensure that goods of agricultural, livestock, aquaculture, and fishing origin are produced and processed under hygienic conditions, and that the dangers of physical, chemical, and microbiological contamination are reduced through the application of good management practices.

Food and Drug Administration

DMASS BUSINESS S.A. de C.V., is registered with the U.S. Food and Drug Administration pursuant to the Federal Food Drug and Cosmetic Act, as amended by the Bioterrorism Act of 2002 and the FDA Food Safety Modernization Act, such registration having been verified as currently effective on the date hereof by Registrar Corp:

U.S. FDA Registration No.:
U.S. Agent for FDA Communications:

12171336342
Registrar Corp
144 Research Orive, Hampton, Virginia, 23666, USA
Telephone: + 1-757-224-0177 • Fax: + 1-757-224-0179



MEXICAN PINEAPPLE



ABOUT OUR CLIENTS



Product of Mexico
McAllen, Tx



MEXICAN PINEAPPLE

ABOUT OUR CLIENTS



The State of Qatar is one of our major clients/trading partners of Avocado, Lemon, Mango, Papaya, Pineapple, Lychee and Jackfruit.

Our Contact: **Mr. Kalif Ibrahim**

STATE OF QATAR MINISTRY OF ENDOWMENTS AND ISLAMIC AFFAIRS PROJECT PROCUREMENT DIVISION Al Fundus St., Doha, Qatar P. O. Box 422					
International Purchase Order (IPO)					
REQUISITION NO:	MEIA/PPD/97538/X39A/2018	DATE OF ISSUE:	18/02/2019	REQUISITION DEPT:	PROJECT DEPARTMENT
SUPPLIER NAME:	Dmass- Business S. A. DE C.V	DELIVERY DESTINATION:	PORT OF DOHA	URGENCY RATING:	NORMAL URGENT EMERGENCY
SUPPLIER ADDRESS:	A.v 602 Vía Tepo A, Texcoco Mx. 33 Ll.30 Col. Cuchilla del Tesoro, Delegación Gustavo A. Madero, CDMX, 07900				
S/N	DESCRIPTION	UNIT PRICE	QTY	AMOUNT	
01.	Mexican Avocado, lemon real	US\$40.364.00	20 Containers	US\$1.207.280.00	
HS CODE: 08044001					
TERMS: 100% payment by Bank Telegraphic Transfer					
APPROVED					
APPROVING AUTHORITY: SIGNATURE: Executive Chairman APPROVAL DATE: 18/02/2019					
PURCHASING DEPARTMENT APPROVED FOR: <input checked="" type="checkbox"/> QUOTATION MORE INFORMATION <input type="checkbox"/> ORDER: Kamal Kalif Ibrahim <input type="checkbox"/> SIGN HEAD OF PURCHASING DEPT					
APPROVAL DATE: 18/02/2019 APPROVING AUTHORITY: SIGNATURE: Executive Chairman APPROVAL DATE: 18/02/2019					
ICPO: IR-2289 SUPPLIER: APPROVAL DATE: 18/02/2019 APPROVING AUTHORITY: SIGNATURE: Executive Chairman APPROVAL DATE: 18/02/2019					



MEXICAN PINEAPPLE

INTERNATIONAL QUALITY STANDARDS

IN HANDLING PERISHABLE PRODUCTS

In DMASS Business we follow the highest international quality regulations to handle perishable products.

More than looking for clients, we aim to build partnerships, that's why our main goal is to create long term alliances delivering quality products.

The perishable produce requires an adequate refrigeration, freezing or deep-freezing process, to avoid the growth of microorganism.

This process, best known as 'cold chain', is a series of tasks and processes (storage, distribution, packaging, transport, loading and unloading) with controlled humidity and temperature.

We have partnered with experts like DICEX Integral Trade and AMS Logistics Movers to ensure the products arrive to their destinations in perfect state.



MEXICAN PINEAPPLE



OUR TEAM



**LIC. OSVALDO YARIK ALEGRÍA
MILLÁN**

PRESIDENTE DMASS BUSINESS



Valeria Castañeda Flóres

RECURSOS HUMANOS

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✉ vc_rh@dmass.com.mx



Dhamaris Geraldine Ramírez Medina

LOGÍSTICA INTERNACIONAL

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Adela Concepción Sepúlveda

CONTABILIDAD

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✉ atencion-clientes@dmass.com.mx



MEXICAN PINEAPPLE



NATIONAL OFFICES

ESTADO DE MÉXICO

OFICINA TECÁMAC



Lic. Arturo J. Remedios Alarcon Olivares

Director General DMASS Business Tecámac

📍 Paseo del Relog N.13, Col Hacienda ojo de Agua Tecamac. Estado de México
fundacionarturodealarcon.org
✉️ atencion-a-clientes@dmass.com.mx

BODEGA Y EMPACADORA IXTAPALUCA



Ricardo Domínguez Hernández

DIRECTOR GENERAL BODEGA Y EMPACADORA IXTAPALUCA

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✉️ atencion-clientes@dmass.com.mx



MEXICAN PINEAPPLE

NATIONAL OFFICES

CAMPECHE

PLANTA DE **PRODUCTOS CONGELADOS CAMPECHE**



Brenda Rodríguez Carranza

DIRECTORA GENERAL PLANTA CONGELADOS CAMPECHE

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✉ atención-clientes@dmass.com.mx



MEXICAN PINEAPPLE

NATIONAL AND INTERNATIONAL **SALES**



Hellen Kalach

Will handle National and International sales, on behalf of Dmass Business, SA de CV

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✉️ internationalsales@dmass.com.mx



INTERNATIONAL OFFICES

WE EXPAND
OUR HORIZONTS



OFFICES AND DISTRIBUTION CENTER IN UNITED STATES



MEXICAN PINEAPPLE



BANK DATA



Trade

19/ABRIL/2018
7780 SUC. CAMPOS ELISEOS
CAMPOS ELISEOS NUM 295 COL CHAPULTEPEC P
MEXICO, D.F. 00011560

Número de cuenta 65-50672871-4

CLABE: 014180655067287143

TITULAR (CLIENTE): DMASS BUSINESS SA DE CV

Código de Cliente 44896199

DOMICILIO: AV 602 VIA TAPO AV TEXOCO MANZANA 33 LTE 30, COL.: CUCHILLA DEL TESORO
GUSTAVO A MADERO, CIUDAD DE MEXICO, CP: 00007900
TEL.: 5572613904

REGIMEN PARA REALIZAR DISPOSICIONES DE LA CUENTA: INDIVIDUAL

CORPORATE OFFICES

Our corporate headquarters are located in Estado de México, we also have national offices in Chiapas, Monterrey, and Tecámac and international offices in USA, Laredo, Texas.



MEXICAN PINEAPPLE



OFICINAS CORPORATIVAS

Paseo de los Frailes, Manzana 50, Lote 31,
Casa A, Unidad Habitacional, San Buenaventura
Ixtapalapa, 56530, México

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ATENCIÓN A CLIENTE: +52 1 55 4120 0373

Email: atencion-clientes@dmass.com.mx