



MEXICAN WATERMELON



CONTENT

About us

Our **Mission**

Our **Vision**

Our **Values**

Watermelon **Characteristics**

Watermelon **Edaphic Conditions and Climate**

Watermelon **Uses**

Watermelon **Maturing**

Watermelon **Benefits**

Watermelon **Varieties**

Watermelon **Marketing and Export**

Watermelon **Pallet Configuration**

Fruit **Supply Seasons**

Agricultural **Certifications**

About Our **Clients**

International **Quality Standards**

Our **Team**

International **Offices**

National and International **Sales**

Contact **Details**





**Stories that
matter.**

DMASS Business is the leading company in production and commercialization of completely organic farm produce. A 100% Mexican enterprise that has become one of the most important benchmarks of garden produce both in the Mexican and international markets.

We have more than 17 years of experience backing us up, but our clients, from North America and Europe to Middle East, are our biggest strength and guarantee our professionalism.

In addition of having more than 200 acres of top quality crops, we also have more than 24 certifications as important as SAGARPA's organic product seal, and others like SENASICA, Bioagricert, Global GAP, amongst others.

We grow the best varieties of avocado, mango, banana, watermelon, papaya, pineapple, melon, lychee, lemon, jackfruit, coffee and sugar, all seasonal farm produce that are always delivered guaranteeing their freshness and top quality.

OUR MISSION

Being a leader company in the production and commercialization of organic farm produce in national and international markets.

We aim to distinguish ourselves for the superior quality of our products and the satisfaction of our clients, building a strong long term relationship with them.



OUR VISION

Increase our leadership in the commercialization of our farm produce, providing a quality service with continuous improvement, expanding our commercial relationships and guaranteeing the satisfaction of your clients.





OUR PRINCIPLES

1 TRUST

We recognize and believe our clients and work team act in good faith.

2 LOYALTY

Committed to serving our clients at all times.

3 PROFESSIONALISM

Achieving it through discipline, trust, and the desire to learn and progress.

4 INNOVATION

Using technological tools that allow us to fully develop our company.

5 TRANSPARENCY

Always acting consistently providing clear and timely information.

WATERMELON CHARACTERISTICS

The fruit is a berry with a sweet flavor, which can be red, yellow or white, very fleshy; with a green, smooth or striped peel that breaks easily.

The seeds are of variable color and size, where their length is generally twice their width.

It is an annual herbaceous creeping and climbing plant.



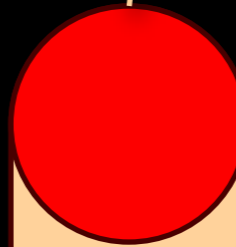
HEIGHT
1 to 3 feet



WIDTH
5-20 feet wide



WEIGHT
While the weight of a watermelon varies, the average weight lies between 20 and 25 pounds (between 9 to 11 kilos)



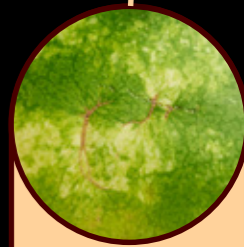
COLOR
Variable color from reddish, white, or yellow.



SEEDS
These seeds are an incredible source of magnesium with over 140% of your daily requirement in just one cup.



PULP
Sweet juicy flesh may be reddish, white, or yellow.



SKIN
The surface is smooth with shades of green.



WATERMELON HERVEST

They grow best when daytime temperatures fall between 70 and 80 degrees Fahrenheit, and nighttime temperatures fall between 65 and 70 degrees Fahrenheit. They can thrive in both humid and semi-arid environments, but may develop fungal foliage diseases in humid areas more frequently than in dry areas.



Daytime 70°F to 80°F

Nighttime 65°F to 75°F



It generally begins between 90 and 100 days after planting. The surface loses a little shine and its color becomes somewhat pale, opaque. When the fruit matures, the tendril should be wilting, gradually acquiring a brown color as it dries. When hitting the fruit with your fingers it produces a somewhat dull or hollow sound (off).

WATHERMELON PEAK AVAILABILTY

JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC

WATERMELON USES



WATERMELON USES



WATERMELON **BENEFITS**

Reduces Cholesterol

1

Anti inflammatory.

2

Source of Vitamins

3

Fights diabetes

4

Protects the heart

5

Alleviates pain

6

Natural Antioxidant

7

Helps lose weight

8

Improves circulation

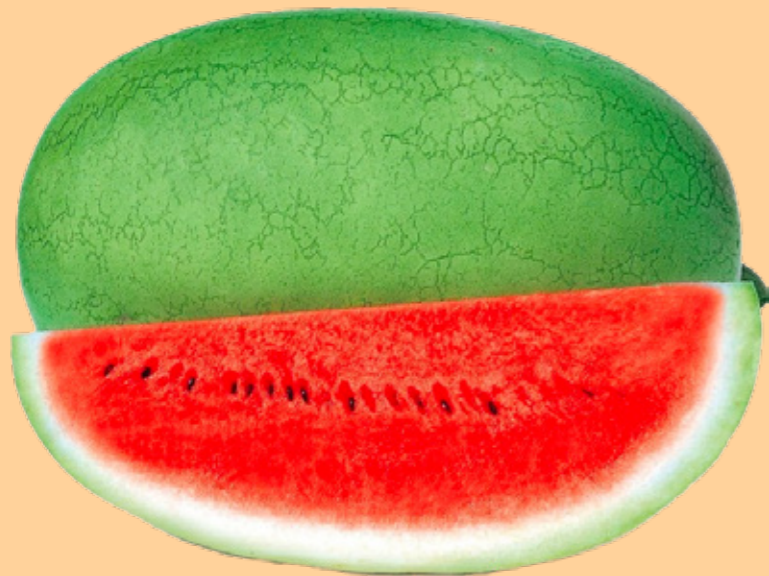
9



MAIN **VARIETIES** OF WATERMELON **GROWN IN MEXICO**

Three varieties are grown in the country: Charleston Gray, American Sweet and Quetzali. But there are more than 50 varieties of watermelon, which are classified according to the shape of their fruits, the color of the pulp, the color of the skin, the weight, the period of maturation and other characteristics.

CHARLESTON GRAY



ROUND



SEEDLESS

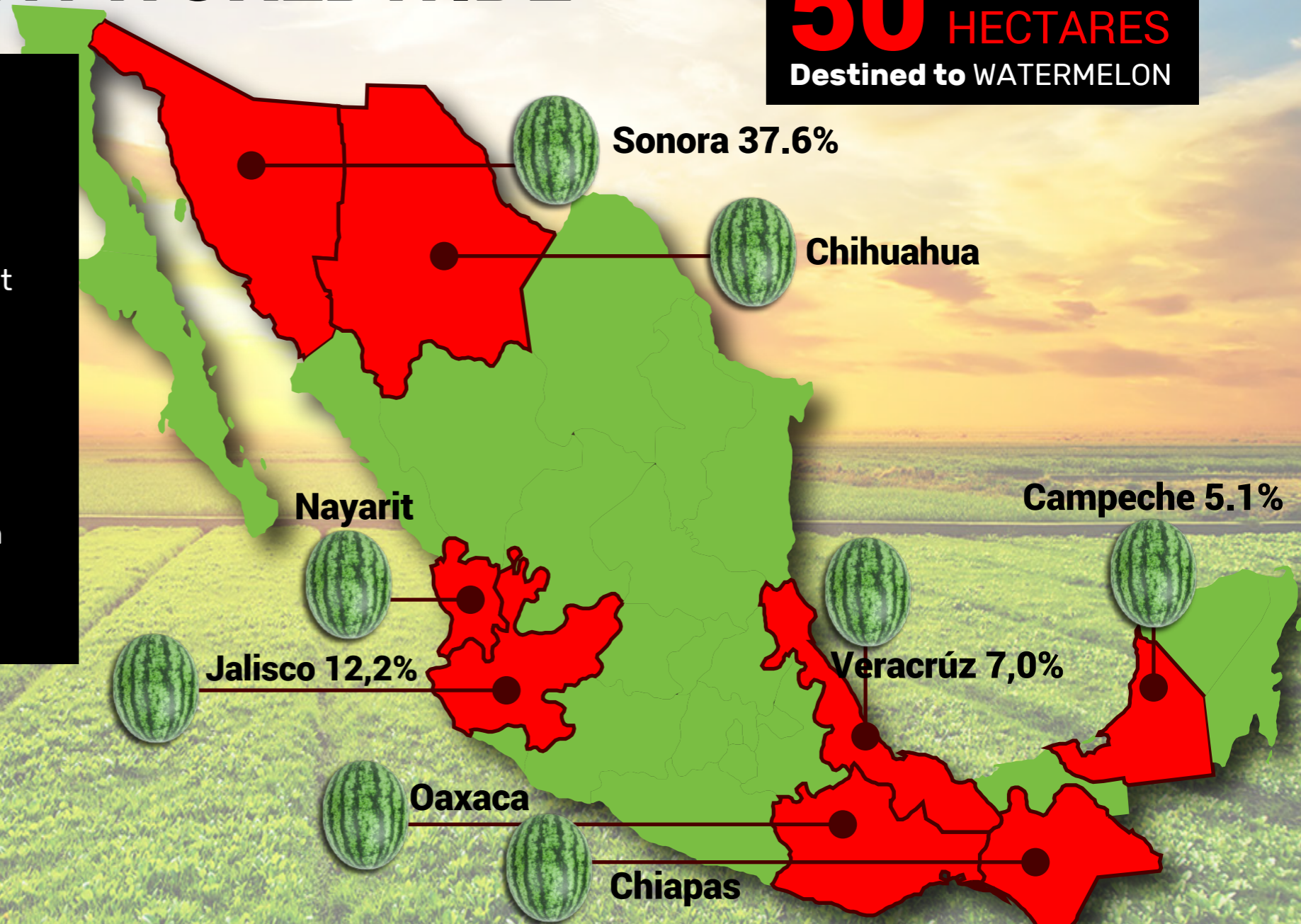


WATERMELON MARKETING AND EXPORT

MEXICO LEADING EXPORTER OF WATERMELON WORLDWIDE

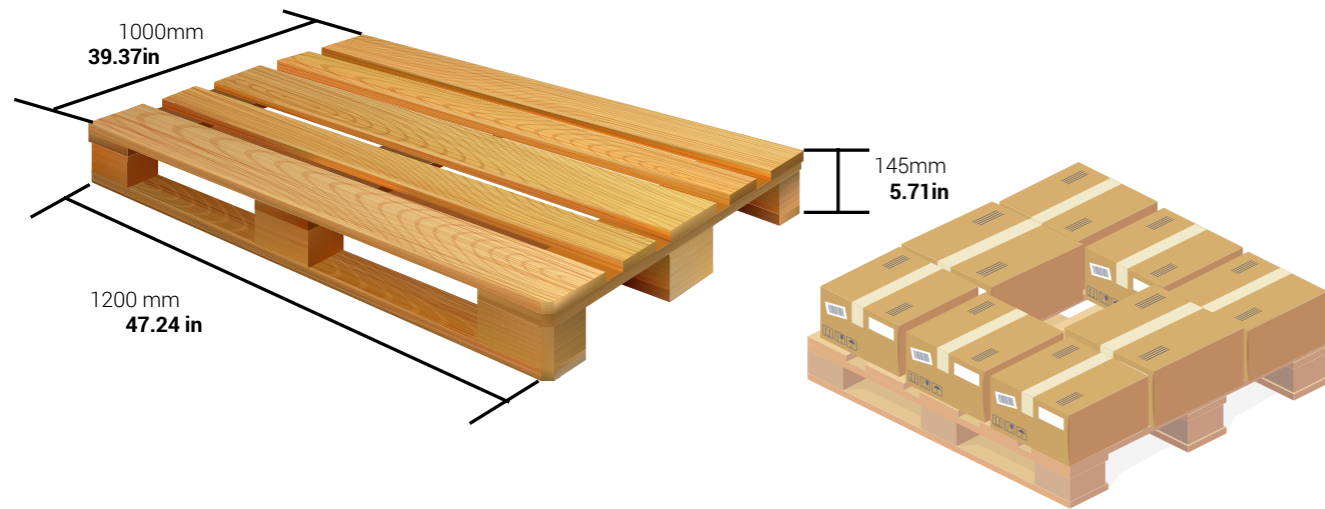
50 THOUSAND HECTARES
Destined to WATERMELON

In Mexico, watermelon production is divided into 27 states, with Sonora, Chihuahua and Jalisco being the main producers, which together contribute more than half of the total production at the national level, the other half is divided in the rest of the states. where Veracruz, Oaxaca, Chiapas, Campeche and Nayarit are also found, just to mention a few. Likewise, in the country little more than 50 thousand hectares are destined to carry out the cultivation of this vegetable.



PINEAPPLE PALLET CONFIGURATION

DIMENSIONS OF PALET



40FT CONTAINER SET UP

TRANSPORT

Trailer truck with refrigerated 48ft box.

BOXES

1000 Boxes 40lb

PALLETS

24 pallets

2 FULL 40FT CONTAINERS SET UP

TRANSPORT

Full trailer truck with two 40ft refrigerated containers.

BOXES

2,800 Boxes 25lb (1,400 per container)

PALLETS

40 pallets (20 per container)



MEXICAN WATERMELON

FRUIT SUPPLY SEASONS

		FRUIT SEASONS																		
		MANGO				LEMON	AVOCADO		PAPAYA	BANANA				JACKFRUIT	LYCHEE	MELON	WATERMELON	PINEAPPLE		
		TOMMY ATKINS	KENT	HADEN	ATAULFO	PERSIAN LIME	HASS	FUERTE	MARADOL	TAHI	VALERY	CAVENDISH	TABASCO							
JAN																			JAN	
FEB																			FEB	
MAR																			MAR	
APR																			APR	
MAY																			MAY	
JUN																			JUN	
JUL																			JUL	
AGO																			AGO	
SEP																			SEP	
OCT																			OCT	
NOV																			NOV	
DEC																			DEC	



AGRICULTURAL CERTIFICATIONS

bioagricert 
A FOODCHAIN ID COMPANY



**U.S. FOOD & DRUG
ADMINISTRATION**



MEXICAN WATERMELON

AGRICULTURAL CERTIFICATIONS

As the Work Plan for the Export of PIÑA to the United States of North America establishes, any Packing-Exporter company must register as a packer and have the according certification. For such effect a Verification Unit authorized by SAGARPA verifies every year our installations and the controls for carrying out the packing tasks according to the specifications that the Work Plan itself establishes.



POLLUTION RISK REDUCTION SYSTEMS

DMASS BUSINESS S.A. de C.V., with the interest of sending harmless products to the final consumer, has implemented this system to reduce the possibility of contamination.

What is the Pollution Risk Reduction System (SRRC)?

It is the group of measures and procedures established voluntarily by SAGARPA to ensure that goods of agricultural, livestock, aquaculture, and fishing origin are produced and processed under hygienic conditions, and that the dangers of physical, chemical, and microbiological contamination are reduced through the application of good management practices.

Food and Drug Administration

DMASS BUSINESS S.A. de C.V., is registered with the U.S. Food and Drug Administration pursuant to the Federal Food Drug and Cosmetic Act, as amended by the Bioterrorism Act of 2002 and the FDA Food Safety Modernization Act, such registration having been verified as currently effective on the date hereof by Registrar Corp:

U.S. FDA Registration No.: **12171336342**
U.S. Agent for FDA Communications: **Registrar Corp**
144 Research Orive, Hampton, Virginia, 23666, USA
Telephone: + 1-757-224-0177 •Fax:+ 1-757-224-0179



MEXICAN WATERMELON

ABOUT OUR CLIENTS



Product of Mexico
McAllen, Tx



ABOUT OUR CLIENTS



STATE OF QATAR
MINISTRY OF ENDOWMENTS AND ISLAMIC AFFAIRS
PROJECT PROCUREMENT DIVISION
Al Funduq St., Doha, Qatar P. O. Box 422

Our Ref.: SPP/CTC/381 Date: 2/2/2019

Dmass Business
Mexico
Attention: Mr. Joseph Anthony

**ACKNOWLEDGEMENT OF INTEREST ON CONTRACT NUMBER:
MEIA/PPD/97538/X39A/18**

Dear Sir,

We write to confirm the receipt of your documents for the above contract reference

Your document is undergoing the necessary scrutiny in accordance with the customary laid down of this committee.

You should always make reference to the following information in your contract to this office.

Contract Number: MEIA/PPD/97538/X39A/2018
Tender Number: MEIA/PPD/251006/PR/VOL/18
Project Code: MEIA/00QUR/7728/18
Project Category: Priority A
Section: TB-CAC/PPD/NG-031

You are required to contact the Committee Chairman Abdul Ibrahim if you need any clarification on +97477329548.

Thank you for your co-operation.

Yours faithfully,

Dr. (Mrs) Miliam Saleman
Board Secretary

STATE OF QATAR
MINISTRY OF ENDOWMENTS AND ISLAMIC AFFAIRS
PROJECT PROCUREMENT DIVISION
Al Funduq St., Doha, Qatar P. O. Box 422

Contract Award Certificate
This is to certify that:

MINISTRY OF ENDOWMENTS AND ISLAMIC AFFAIRS
DOHA - QATAR

Has this day the 18th of February 2019
Awarded A Contract To Supply

20 Containers of Mexican Avocado, Lemon Real

Contract Value:
One Million Two Hundred and Seven Thousand Two Hundred and Eighty United States Dollars Only (US\$1,207,280.00)

under Contract No:
MEIA/PPD/97538/X39A/2018

To
Dmass- Business S. A. DE C.V
A.v 602 Via Tapo A, Texcoco Mz. 33 Lt.30 Col.
Cuchilla del Tesoro, Delegacion Gustavo A. Madero,
CDMX, 07900

Executive Chairman



The State of Qatar is one of our major clients/trading partners of Avocado, Lemon, Mango, Papaya, Pineapple, Lychee and Jackfruit.
Our Contact: **Mr. Kalif Ibrahim**

STATE OF QATAR
MINISTRY OF ENDOWMENTS AND ISLAMIC AFFAIRS
PROJECT PROCUREMENT DIVISION
Al Funduq St., Doha, Qatar P. O. Box 422

International Purchase Order (IPO)

REQUISITION NO: MEIA/PPD/97538/X39A/18 DATE OF ISSUE: 18/02/2019 REQUISITION DEPT: PROJECT DEPARTMENT BUDGET NO: COST CENTRE OR JOB NO: SPECIAL DELIVERY/INSTRUCTION DATE: 18/02/2019

SUPPLIER NAME: Dmass- Business S. A. DE C.V DELIVERY DESTINATION: Cuchilla del Tesoro, Delegacion Gustavo A. Madero A. Madero, CDMX, 07900 URGENCY RATING: NORMAL

SN	DESCRIPTION	UNIT PRICE	QTY	AMOUNT
01.	Mexican Avocado, lemon real	US\$60,364.00	20 Containers	US\$1,207,280.00
HS CODE: 08044001				
TERMS: 100% payment by Bank Telegraphic Transfer				
APPROVED				
TOTAL				US\$1,207,280.00

MEANS OF TRANSPORTATION: SEA

TEST REQUIRED: MANUFACTURER'S PREMISES DELIVERY POINT: YES NO

APPROVED FOR:
EXECUTIVE CHAIRMAN

ICPO: 00 2289 SUPPLIER: Dmass- Business S. A. DE C.V



MEXICAN WATERMELON

INTERNATIONAL QUALITY STANDARDS

IN HANDLING PERISHABLE PRODUCTS

In DMASS Business we follow the highest international quality regulations to handle perishable products.

More than looking for clients, we aim to build partnerships, that's why our main goal is to create long term alliances delivering quality products.

The perishable produce requires an adequate refrigeration, freezing or deep-freezing process, to avoid the growth of microorganism.

This process, best known as 'cold chain', is a series of tasks and processes (storage, distribution, packaging, transport, loading and a loading) with controlled humidity and temperature.

We have partnered with experts like DICEX Integral Trade and AMS Logistics Movers to ensure the products arrive to their destinations in perfect state.



OUR TEAM



**LIC. OSVALDO YARIK ALEGRÍA
MILLÁN**
PRESIDENTE D MASS BUSINESS



Valeria Castañeda Flóres

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Adela Concepción Sepúlveda

CONTABILIDAD

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OFICINA **TECÁMAC**



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Director General DMASS Business Tecámac

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BODEGA Y **EMPACADORA** **IXTAPALUCA**



Ricardo Domínguez Hernández

DIRECTOR GENERAL BODEGA Y EMPACADORA IXTAPALUCA

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MEXICAN WATERMELON

NATIONAL OFFICES

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PLANTA DE PRODUCTOS
CONGELADOS CAMPECHE



Brenda Rodríguez Carranza

DIRECTORA GENERAL PLANTA CONGELADOS CAMPECHE

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MEXICAN WATERMELON

INTERNATIONAL OFFICES



HOLANDA

DMASS
Export
Oficinas en
Netherlands.



CHILE

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C. Potter Rico

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MEXICAN WATERMELON

INTERNATIONAL OFFICES

DMASS BUSINESS —

WE EXPAND
OUR HORIZONTS



OFFICES AND DISTRIBUTION CENTER IN UNITED STATES



MEXICAN WATERMELON

BANK DATA



Trade

19/ABRIL/2018
7780 SUC. CAMPOS ELISEOS
CAMPOS ELISEOS NUM 295 COL CHAPULTEPEC P
MEXICO, D.F. 00011560

Número de cuenta 65-50672871-4

CLABE: 014180655067287143

TITULAR (CLIENTE): D MASS BUSINESS SA DE CV

Código de Cliente 44896199

DOMICILIO: AV 602 VIA TAPO AV TEXCOCO MANZANA 33 LTE 30, COL.: CUCHILLA DEL TESORO
GUSTAVO A MADERO, CIUDAD DE MEXICO, CP: 00007900
TEL.: 5572613904

REGIMEN PARA REALIZAR DISPOSICIONES DE LA CUENTA: **INDIVIDUAL**



MEXICAN WATERMELON



DMASS
— BUSINESS —

OFICINAS CORPORATIVAS

*Paseo de los Frailes, Manzana 50, Lote 31,
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ATENCIÓN A CLIENTE: +52 1 55 4120 0373

Email: atencion-clientes@dmass.com.mx